

4 Surefire Ways to Streamline Your Recruitment Process



1 Boost your candidate sourcing

Leverage social media in finding the talent you need, and incorporate powerful call-to-actions in your branding materials.



2 Amplify referral programs by making them easy to use!

Put in place a simple and efficient employee referral system that allows you to reach out to high-quality candidates.



3 Use technology to pre-qualify leads and automate your screening interviews.

Use an applicant tracking system to pre-qualify leads or a mobile chat app to facilitate screening and partial interviews of candidates.



4 Utilize multiple touch points in engaging your leads.

Reach out to candidates through ads, SMS, Voice and Facebook Messenger.



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