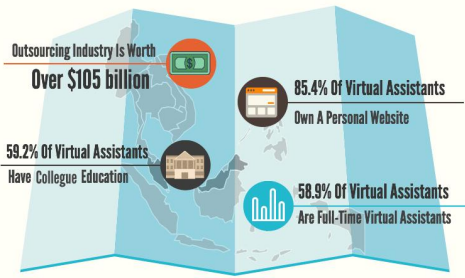


# #startup #business

## THINGS TO KNOW ABOUT VIRTUAL ASSISTANTS



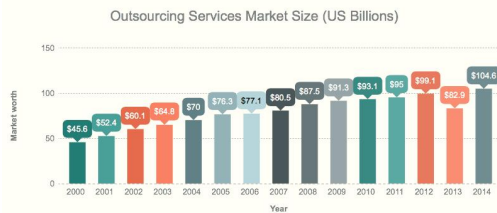
Virtual assistants demand is growing

Most affordable virtual assistants are from Philippines.

### Virtual Assistant Facts

- Virtual assistants from 180 countries**  
In 2014, Elance reported that it had over eight million freelancers in its platform, servicing more than two million clients in over 180 countries and generated \$750 Million.
- Working from home is big**  
One in five people around the world telecommute or work from home.
- Studies show that working from home is more productive**  
A remote study conducted by Ctrip on its employees showed that 13% of employees work better from home.
- Virtual assistants help entrepreneurs save money**  
It has been estimated that hiring a virtual assistant over a full-time employee will save up to 78% of operating costs per year.
- Elance reported that 1/8 or one million of their freelancers are from the Philippines**
- Virtual assistants are popular in Philippines**

### Virtual Assistant Services Growth



### 5 Reasons To Hire A Virtual Assistant

1. LOWER THE COST OF YOUR BUSINESS
2. INCREASE YOUR LEVEL OF PRODUCTIVITY
3. IMPROVE EFFICIENCY BY DOING MORE WORK IN LESS TIME
4. OUTSOURCE BORING TASKS AND CONCENTRATE ON THINGS THAT MATTER
5. PAY ONCE MILESTONES ARE REACHED INSTEAD OF A MONTHLY SALARY

### Other facts about virtual assistants

- #1 69.3% Of Virtual Assistants Are Married**
- #2 82.5% Of Virtual Assistants Spent Time As A Private Employee**
- #3 87.7% Of Virtual Assistants Are Paid On A Productive Hour Basis - After Reaching Milestones**
- #4 23.9% Of Virtual Assistants Work 31 To 40 Hours A Week**

FOR MORE INFO, VISIT:  
<http://outsourceworkers.com.au/5-reasons-to-hire-a-virtual-assistant-right-now/>

A PROJECT BY:



Sources:  
<http://outsourceworkers.com.au/5-reasons-to-hire-a-virtual-assistant-right-now/>  
<http://www.statista.com/statistics/189788/global-outsourcing-market-size/>  
<http://www.incremagine-digital.com/en/empain/2013/04/19/548934>  
<http://www.reuters.com/article/2011/12/14/us-telecommuting-OUTSTRE01112011201214>