

Is your employee experience something workers want to experience?

HR is being given more responsibility for digital transformation, but in a climate where worker engagement is low, those changes must focus on improving the experience for employees.



70%
OF WORKERS

in the U.S. are not engaged in their workplaces, due in part to a lack of communication from HR.

\$ 11B

is the estimated amount U.S. businesses lose annually because of employee turnover.



28%
of new employees will quit within their first 90 DAYS



34%

say an incident or negative experience drove them away.



The cost of poor HR communications and lack of engagement is high.



EVERY YEAR, U.S. COMPANIES AS A WHOLE LOSE UP TO **\$550B**



88% of chief HR officers say they need to invest in three or more technologies over the next two years. Currently, only 29% of employees believe HR helps them perform better.

-GARTNER

To truly engage your workforce, you need to communicate consistently and reach them where they are.



147%

How much companies with highly engaged workforces outperform their peers by, in earnings per share.

48%

FEWER SAFETY INCIDENTS

reported at companies with higher employee engagement scores.



EMPLOYEES ARE YOUR GREATEST ASSET

Communicating with them consistently helps keep them engaged, satisfied and productive, leading to better business results.



Thanks to improved communications this past year with the help of SocialChorus, we roughly doubled the number of employees year-over-year who responded and enrolled by the end of Day One, Day Two and Week One of our health benefits enrollment period.

-JOEY NORD, DIRECTOR OF CORP COMMS & PR
CIGNA HEALTH