## **Introduction:**

HR and executives don't always see eye to eye. But in our recent study, we found that both HR professionals and non-HR executives agree on something big: they both think measuring and reporting the impact of HR in their organizations is important. In fact, many respondents in both parties want more frequent and more detailed HR reports to help them make critical business decisions. Explore these and other findings below to see why improving your HR reporting isn't just a good idea—it's a strategic requirement.

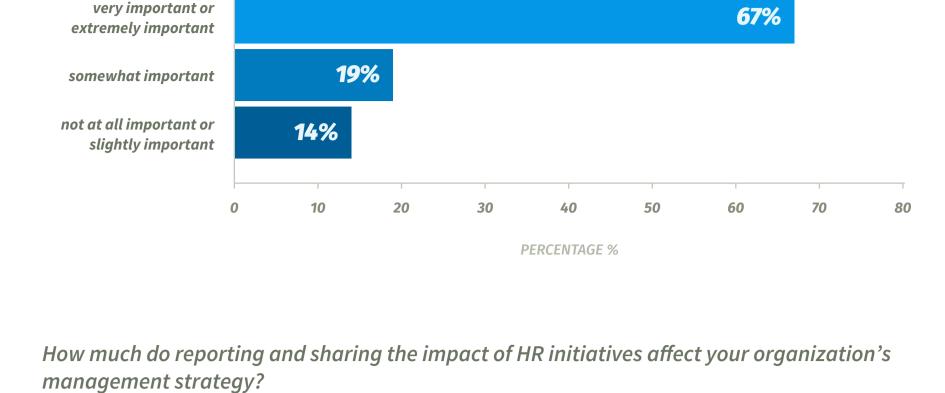
THE IMPORTANCE OF MEASURING HR



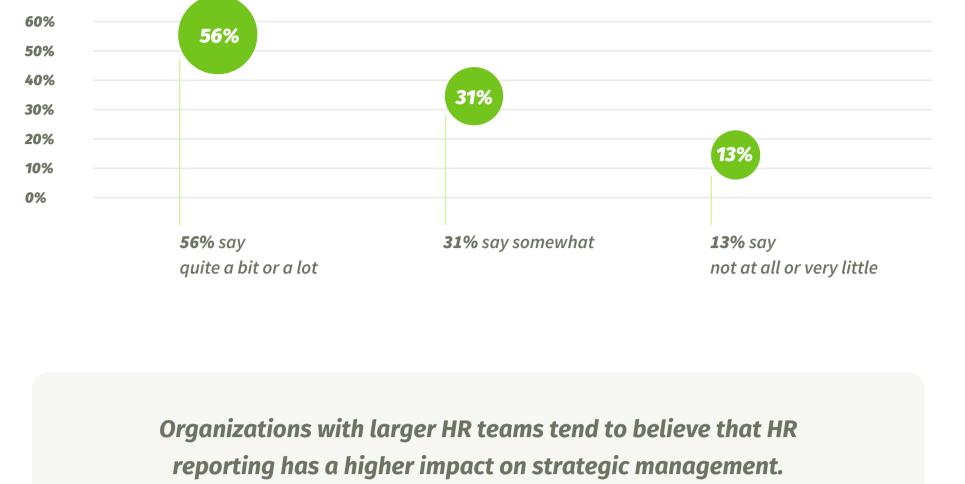
100%

WHAT THEY ARE SAYING:

How important is it to measure the impact that HR initiatives have on your organization?



90% 80% **70%** 





30%

44%

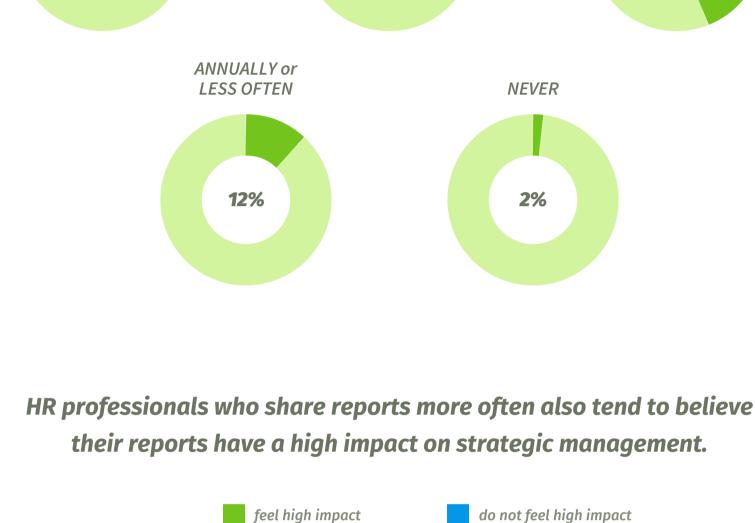
18%

29%

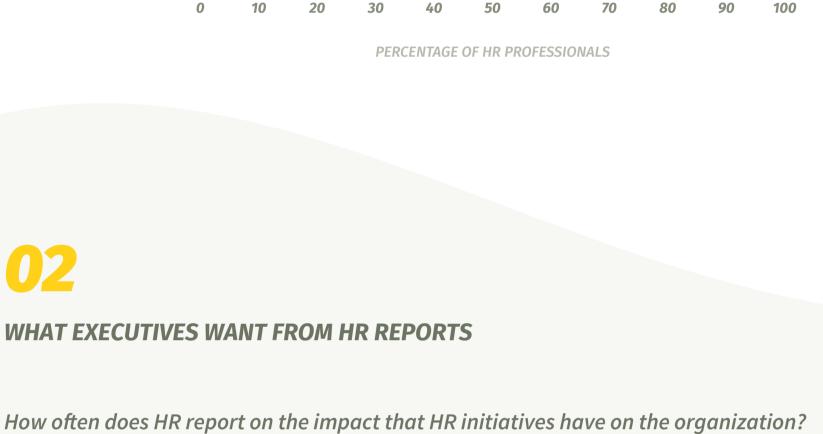
51%

60

11%



55% 47% quarterly 65% 35% annually



WHAT THEY ARE SAYING:

have no idea

too little

FREQUENCY OF HR REPORTING

weekly

monthly

82%

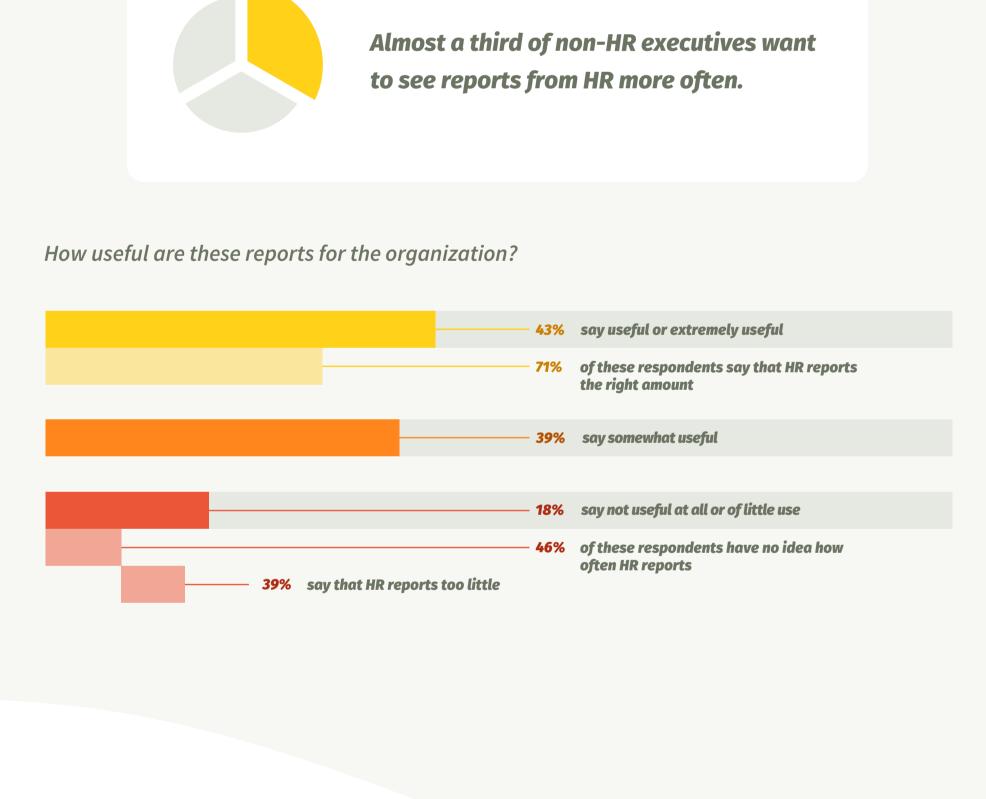
71%

### the right amount 3% too much

10 20 30 40 **50** PERCENTAGE %

29%

16%



use reports in

HRIS/HRMS

37%

use surveys

THE HR REPORTS THAT MATTER MOST

How do you measure the impact of HR initiatives on your organization?

45%

use reports in

spreadsheets

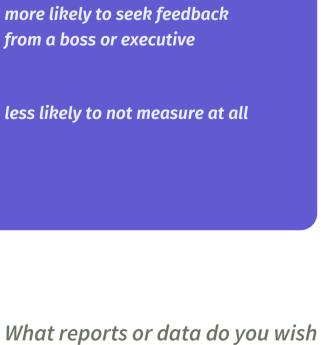
15%

use gut or intuition

ORGANIZATIONS WITH AT LEAST

more likely to measure the impact of HR with an HRIS less likely to rely on gut or intuition What reports do you use to measure the impact of your HR initiatives?

One HR Professional Are...



you had to measure the impact of

your HR initiatives?

**Employee Satisfaction** 

Employee Performance

Employee Engagement

Training Spent Per Employee

Demographics

Diversity/EEOC

**10.** Voluntary Turnover

New Hire Turnover

Additions & Termination

Overall Employee Turnover

45%

use feedback from

boss/executive team

13%

are not measuring the impact

HR has in the organization



How BambooHR Can Help

Employee Performance

**Employee Satisfaction** 

Employee Engagement

Employee Absence

**Additions & Terminations** 

New Hire Turnover

Demographics

2.

3.

Overall Employee Turnover

It's clear that organizations today want more and better insights into how their HR initiatives are working, and it's up to HR professionals to meet that need. But they need help. BambooHR makes reporting fast and easy with over 30 pre-built reports for everything, from hiring and turnover to performance and satisfaction. Sign up for a free trial of BambooHR today and provide the strategic insights your team craves.

**Start Your Free Trial** 



# **About the Data:**

This survey was conducted in March and April of 2019 among 1112 small- and medium-sized businesses with 26–1000 employees across all industries.

**About BambooHR:** BambooHR is all-in-one HR software made for small and medium businesses and the people who work in them. Our software makes it easy for HR professionals to collect, maintain, and analyze people data, improve the way they hire talent, onboard new employees, manage compensation, and develop

their company culture. It's designed to set organizations free to

focus on what matters most—their people. To find out more, visit *bamboohr.com* or follow us on Twitter at @*bamboohr*.

