

# 12 RECRUITING STATS THAT WILL CHANGE THE WAY YOU HIRE

**1**

**66%** of candidates believe interactions with employees are the best way to get insight into a company.




**2**

**2X** as likely to accept cold emails if people have interacted with your brand before.



**3**

It takes an average of **27 WORKING DAYS** to make a new hire (an all-time high).



**4**

The best candidates are off the market within **10 DAYS.**



**5**

The average cost per hire has risen to **\$4000.**



**6**

**60%** of employers admit to being very concerned with the cost of unfilled positions.



**7**


**64%** of applicants would share negative application experiences with friends and family.

**27%** would go as far as actively discouraging others from applying.



**8**

**60%** of candidates have quit an application process because it took too long.



**9**

**15%** of candidates who have a positive hiring experience put more effort into the job.



**WE'RE HIRING!**

Over **75%** of professionals are passive candidates. Build your employer brand.

**10**



**11**

**WE'RE HIRING!**

**46%** of recruiters see "recruiting becoming more like marketing."

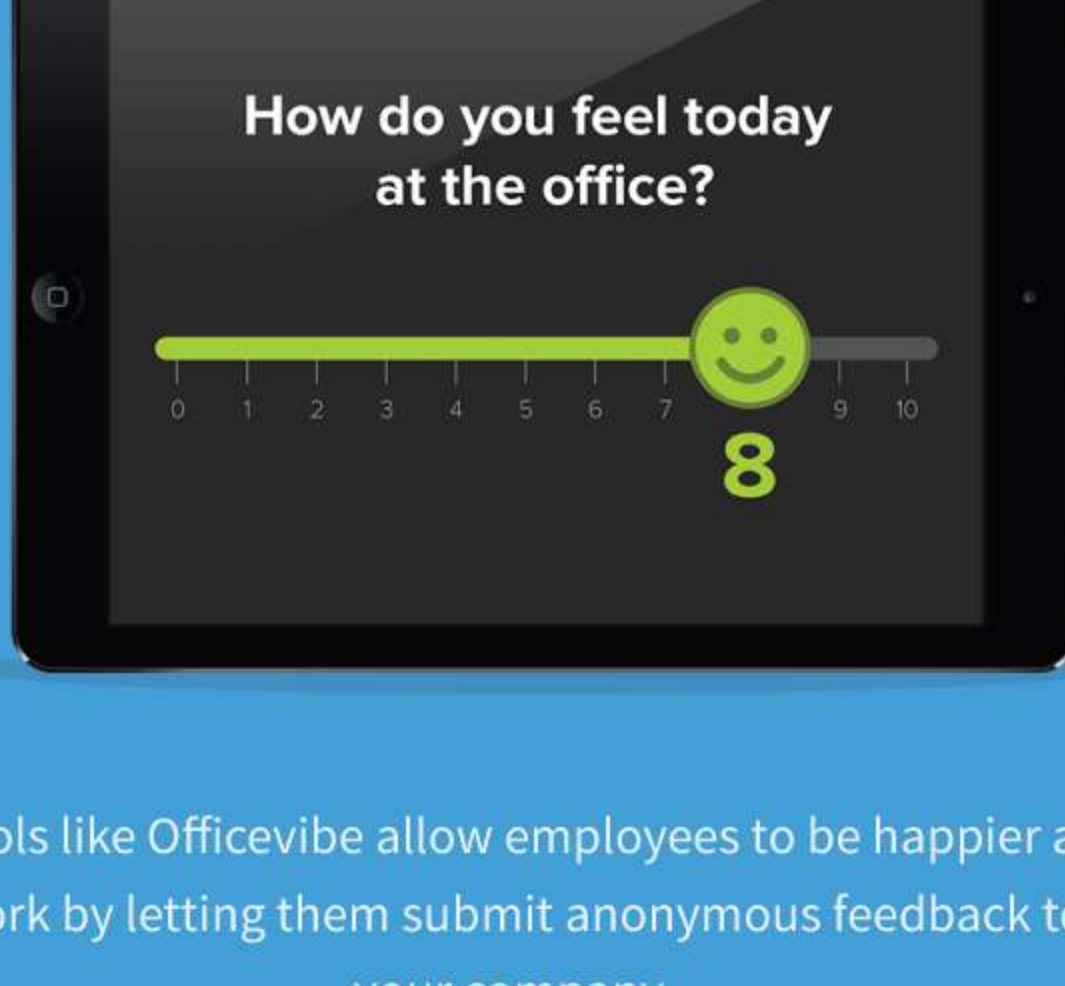


**12**

Employee turnover can be reduced by **28%** simply by investing in employer brand.



officevibe



Tools like Officevibe allow employees to be happier at work by letting them submit anonymous feedback to your company.

Learn more at [www.officevibe.com](http://www.officevibe.com)

#### Sources

<http://www.beersin.com/uploadedFiles/042315-ta-factbook-wwb-final.pdf>  
2015 Global Recruiting Trends - LinkedIn  
LinkedIn Employer Brand Playbook  
<http://www.careerbuildercommunications.com/candidateexperience/>