

AI IN RECRUITMENT

INNOVATION MEETS OPPORTUNITY



44% of CEOs and CHROs believe that AI can upgrade the Talent Acquisition Process & enhance Talent Retention. *- Forbes*

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8 TALENT ACQUISITION CHALLENGES RECRUITERS ENCOUNTER MOST OFTEN



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“ Zappos CEO **Tony Hsieh** once evaluated the cost of bad hires to be over a whopping **\$100 million** ”

WAYS ARTIFICIAL INTELLIGENCE WILL BE TRANSFORMING RECRUITMENT PRACTICES



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COMPANIES USING ARTIFICIAL INTELLIGENCE ARE BROADLY MORE EFFECTIVE



AI IN RECRUITMENT IS BECOMING A NEED AND NOT A CHOICE

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