

## 2018

STATE OF EMPLOYEE IDEAS

## 1 1,039 employees

We surveyed over 1,000 employees from around the world on attitudes to employees ideas.

## 2 4 in 5 employees have ideas

82% of employees surveyed agreed they have ideas to make their company better.

## 3 1 in 5 are never heard

A fifth of ideas are lost because employees are afraid to put them forward.

## 4 Strong hierarchies discourage people from speaking up

18-29 year olds are 3x less likely to put an idea forward than 50-65 year olds.

## 5 A third of employees feel ignored

34% of people surveyed feel that their company doesn't value their ideas.

## 6 Less than a third of companies have a clear process

68% of employees say their company lacks a structured process for managing ideas.

## 7 Good ideas often to waste

Over half of employees feel that good ideas fail to be implemented within their company.

## 8 Companies big and small face different challenges

While large companies struggle to implement good ideas quickly, small companies lack the bandwidth to give all ideas an equal chance.

Great things happen when companies listen to their employees.  
Is it time your company started listening?



Want a report specific to your industry sector?  
Contact us at [academy@sideways6.com](mailto:academy@sideways6.com)