

CAN SOCIAL RECRUITING WORK FOR YOUR OFFICE SPACE?

TOUGH TIMES FOR TALENT SEEKERS



of employers are concerned about the cost of unfilled positions.



It takes **27 days** to fill a position, an all time high.



of CEOs said their companies have lost money due to inefficient recruiting.

Only **5%** thought their recruiting methodology was best in class.

Where are we getting these people from?



of recruiters expect competition for candidates to increase.



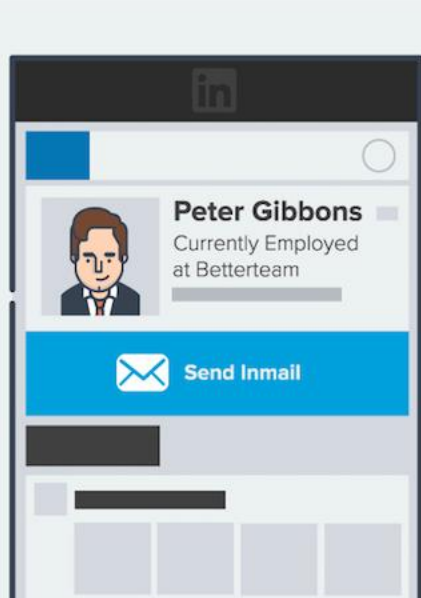
SOCIAL MEDIA TO THE RESCUE!

Maybe LinkedIn has a candidate that can come in on a Saturday

80% of employers say social recruiting helps them find passive candidates.



75% of potential hires aren't actively searching. Recruiters use social to reach them.



70%

of hiring managers say they've successfully hired with social.

Now, **89%** of companies plan to recruit on social media.

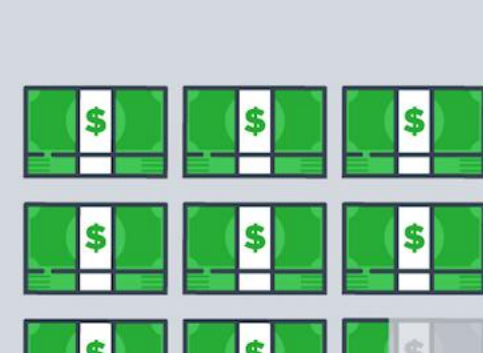
Hey guys, whhaaaat's happening?



BUT CAN SOCIAL RECRUITING BRING IN THE RIGHT CANDIDATES?



of senior managers say active candidates are more likely to succeed than passive.



the cost of a bad hire is **\$840,000**

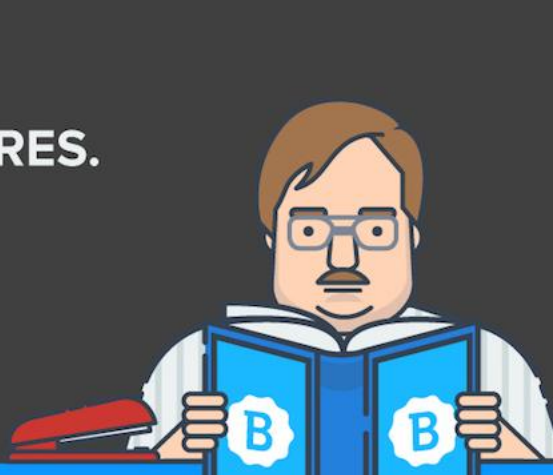
based on second-level manager earning \$62k per year.

The potential negative return on investment of a bad hire is **298%**.



BUT THERE'S STILL HOPE! GET SOCIAL TO WORK FOR YOU, WITHOUT PAYING THE PRICE OF BAD HIRES.

VISIT BETTERTEAM'S GUIDE TO SOCIAL RECRUITING.



SOURCES

Sprout Social
Forbes
Undercover Recruiter
Business2Business Community

