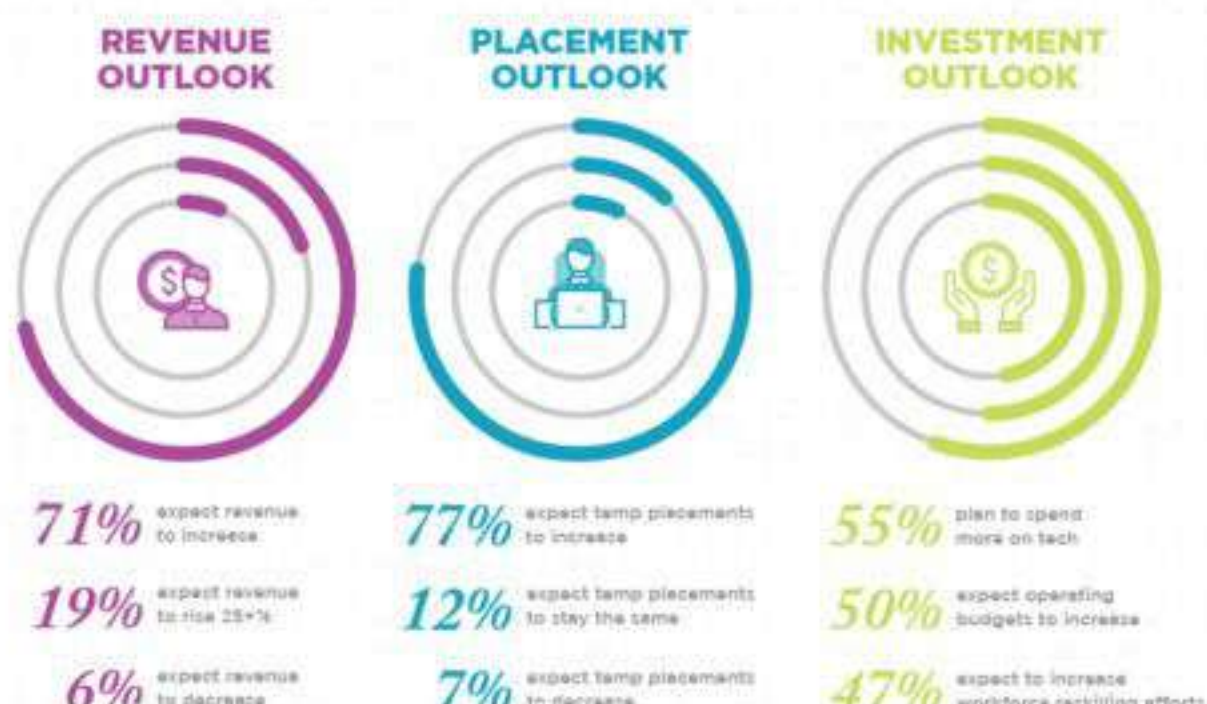


# 2020 GLOBAL RECRUITMENT TRENDS: *The Big Picture*

What are the top priorities, challenges, and ideas impacting the recruitment industry in 2020? Here's a look at some emerging trends.

## Hindsight is 2020: Tempered expectations for the year ahead

The outlook is positive for 2020, though expectations for revenue and spending are lower than they were heading into 2019.



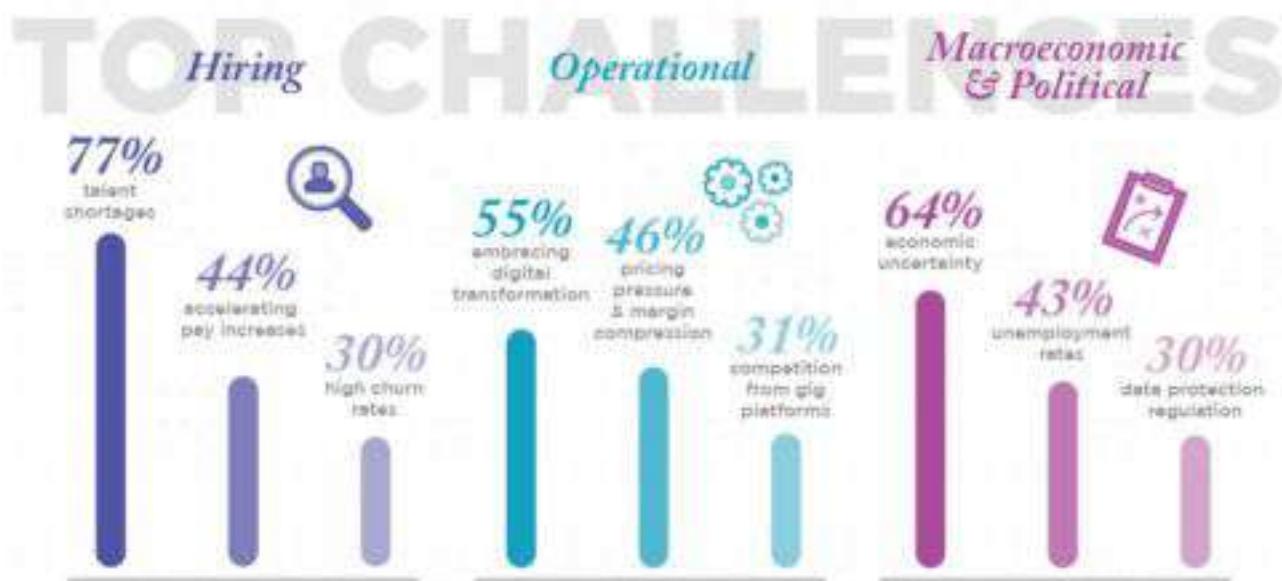
## What Will Agencies Prioritize in 2020?

**Relationships** will reign supreme in 2020, with candidates and clients dominating the top three priorities. **Digital transformation** is an especially high priority for large firms and C-suite leaders.



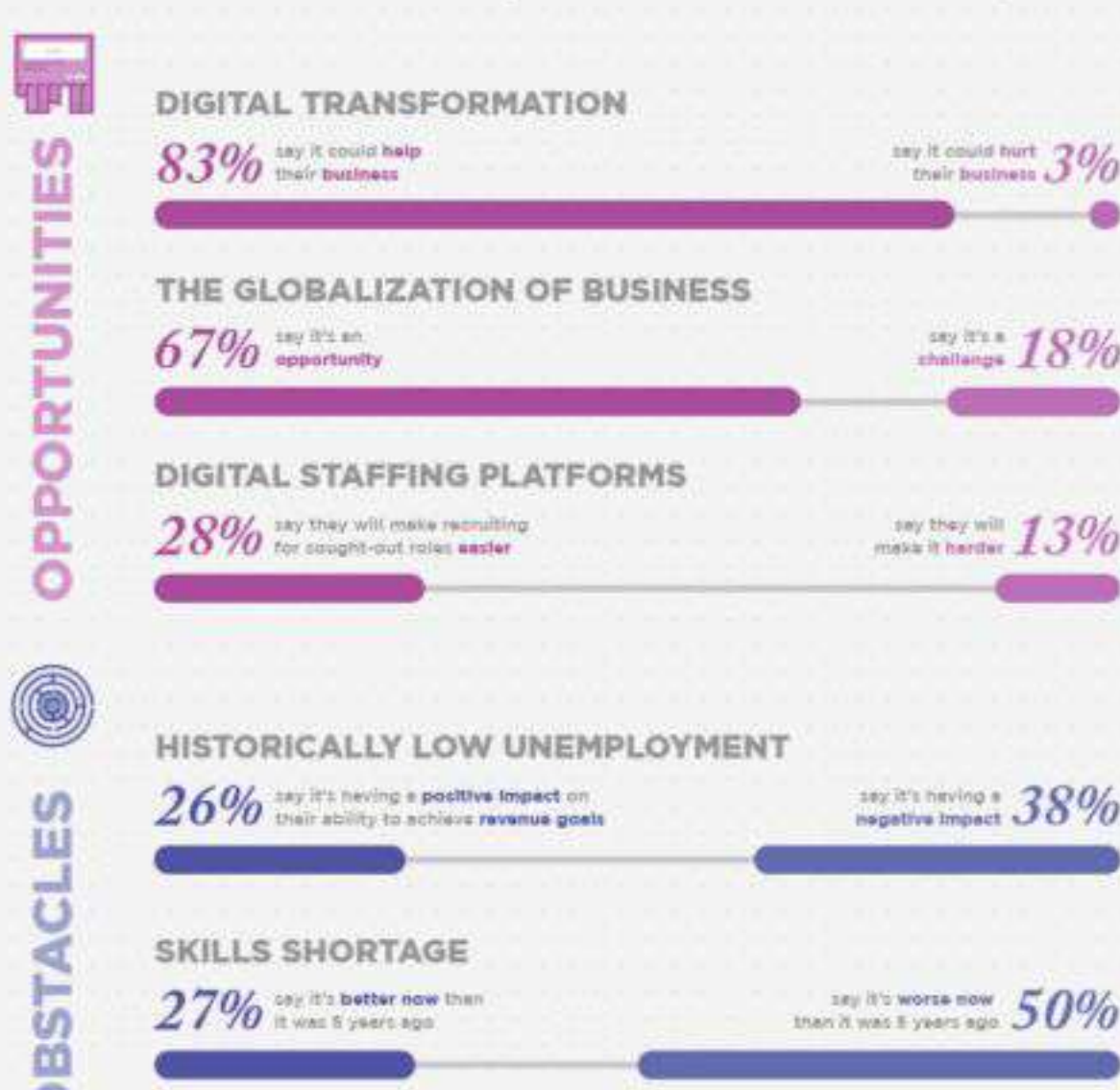
## Challenges & Concerns

Economic uncertainty emerged as a top challenge for 2020. Forty-five percent predict a recession in the year ahead.



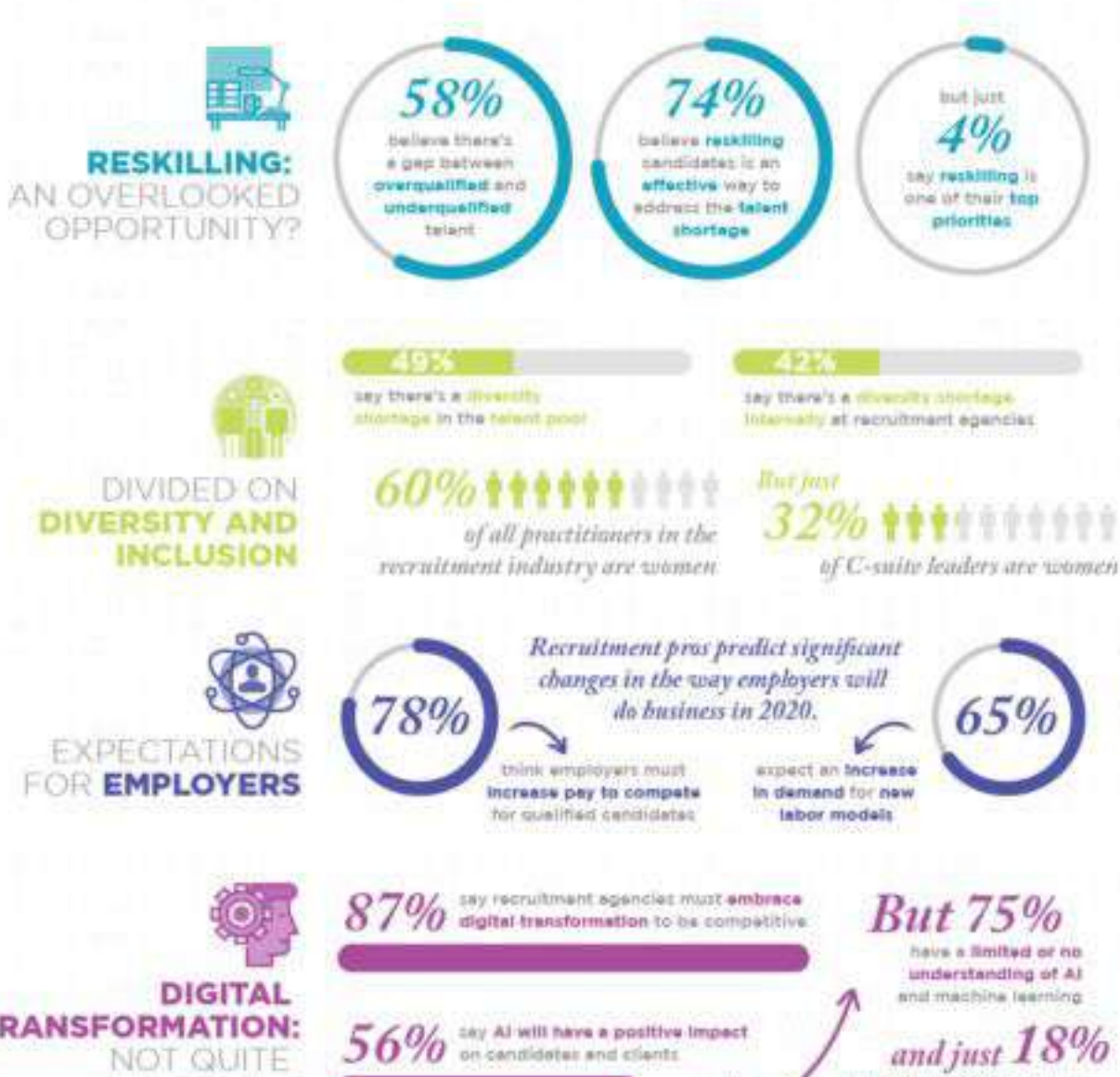
## Opportunity or Obstacle?

The verdict is in: globalization and digital transformation are positive for the industry. Respondents are wearier of other disruptive trends.



## Big Ideas for 2020

Here are some hot topics recruitment pros think will matter in 2020.



Want to learn more

about the recruitment industry's outlook for 2020? Read about some key findings at [grid.bullhorn.com](http://grid.bullhorn.com).