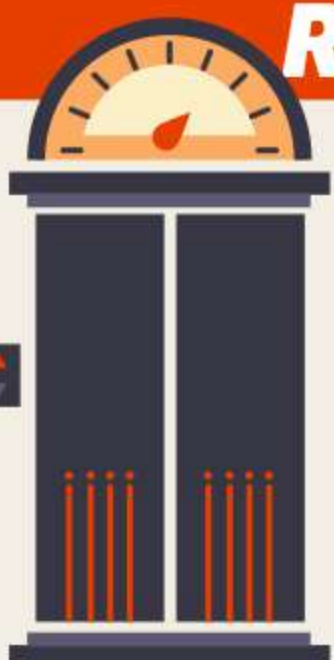


The Good And Bad OF Working With A Remote Team



What is a remote team?

This is a group of individuals from various locations with possibly different core competencies and who work together using the avenues created by online digital technology. Digital technology has made it possible to connect regions through the Internet and it has given businesses new options to consider for their business development strategies.

More and more businesses are resorting to using remote teams in their workforce. Proof of this can be seen in the growth of the global outsourcing industry.

The Good



STREAMLINE COST

You are essentially hiring people who are proprietors of their own business.

Remote workers are responsible for their own cost of doing business.



LOWER RISK OF BUSINESS EXPANSION

Setting up a remote team will be a great option because it lowers the risk of expansion.



INCREASE PRODUCTIVITY

You can be free of managing non-core tasks and instead focus on the core functions of the business.



IMPROVE FLEXIBILITY

If you need your business to run 24/7, hiring a remote team will get it done. You should consider hiring talent from remote locations such as the Philippines and India



CAPITALIZE ON HIGHLY QUALIFIED TALENT

You can find amazing talent in remote, far off locations not just in the Philippines and India but in other parts of the world

The Bad



SOCIAL AND CULTURAL DIFFERENCES

Whenever you hire talent from a remote location you have to acknowledge that cultural and social differences will exist.



HIRING WRONG-FIT PERSONALITIES

Even in a regular office environment, you can end up hiring wrong fit personalities. The problem gets multiplied with a remote team because logistic and latency issues exist.



COMMUNICATION ISSUES

In addition to social and cultural differences, communication issues can arise due to the following factors:

Language barriers
Internet connectivity;
infrastructure
Time zone differentials

TIPS:

Overall, hiring a remote team will be good for your business. It will take more time, resources and effort to manage a remote team but in due time, the work will pay out dividends.

Need to hire virtual assistants? Visit us at OutsourceWorkers.com.au.