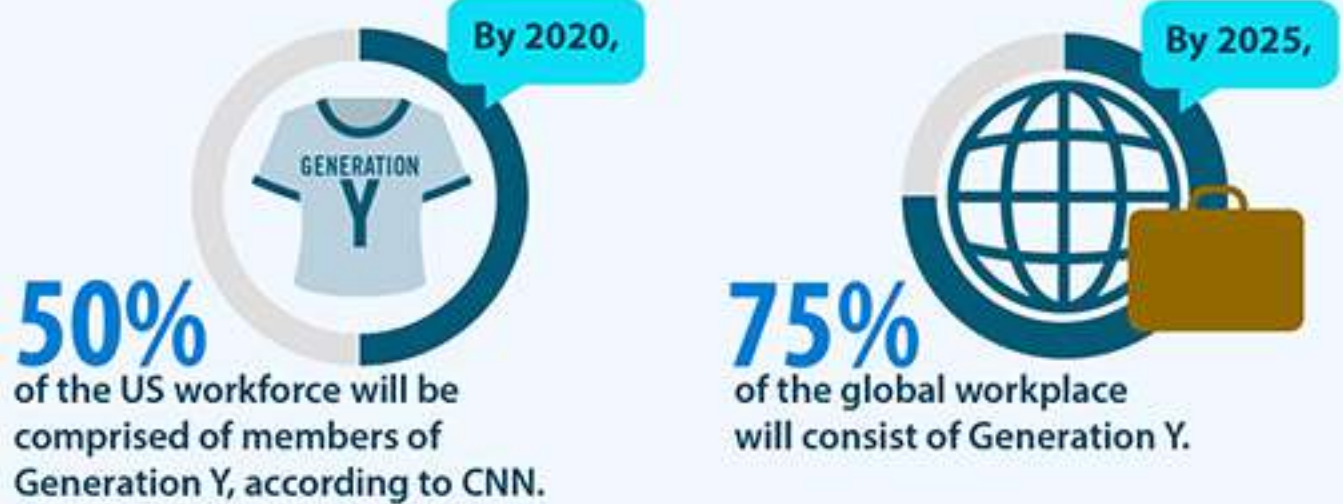
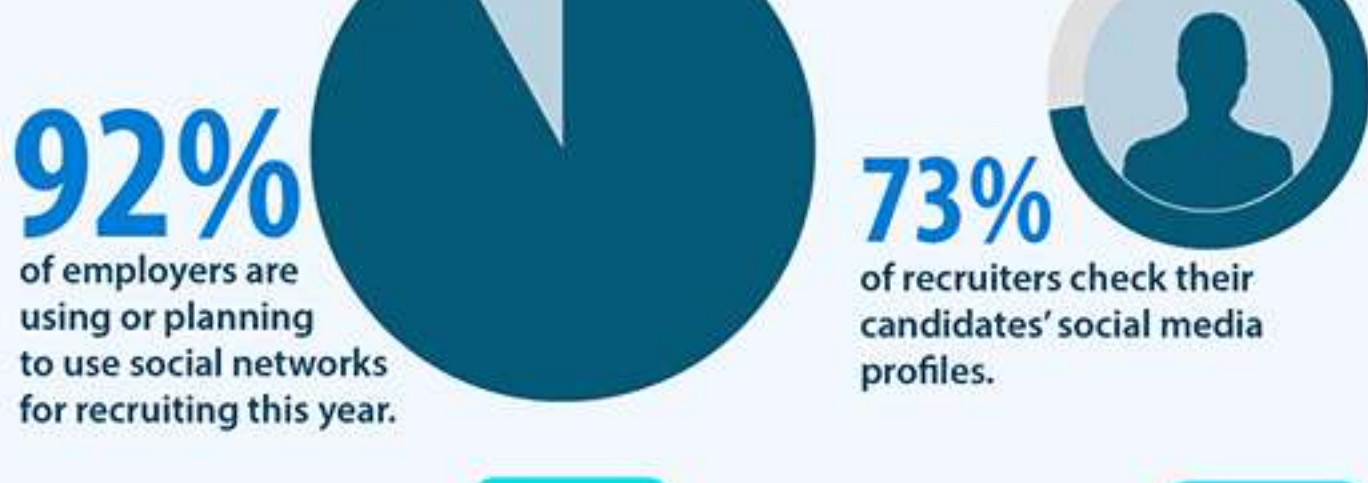




These days, it is crucial for employers to utilize technology to find new employees. There are a variety of avenues that business owners can use to find qualified employee candidates including social media platforms, recruiting software, and online job posting boards. Using technology has allowed employers to reduce the cost-per-hire.



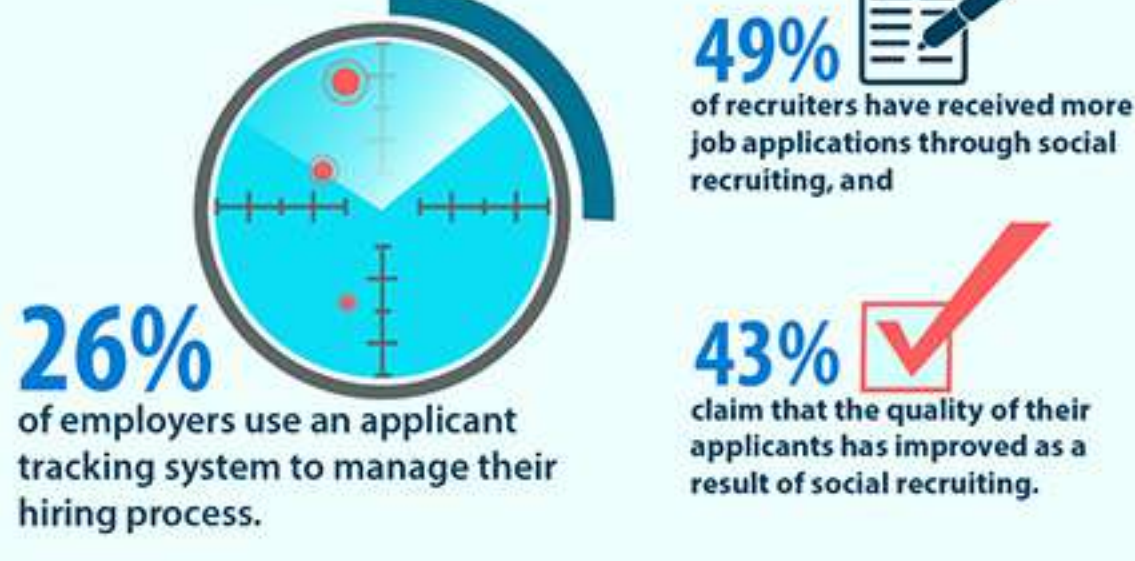
\$4,000+ Hiring a new employee can cost upwards of \$4,000, due to the cost of recruitment, screening, training, taxes, and benefits.

Mobile Devices/Apps



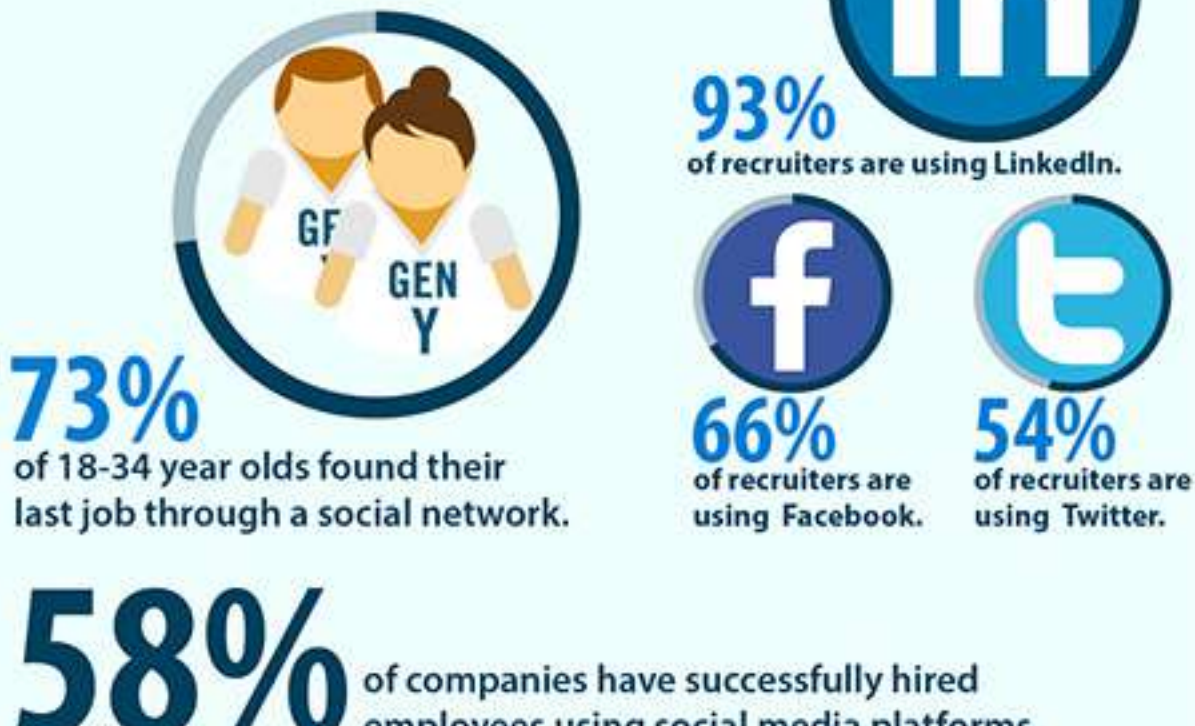
Recruiting Software

Companies that use formal candidate relationship processes such as software to track all their applicant communications are 40% more likely to be considered "best in class."



Social Media

Gen Y uses social media profiles as an extension of their professional personalities.



Online Classifieds

While employee referrals make up the top source of external hires, career sites make up 23% of external hires, and job boards account for 18% of external hires.



Video Chat

Utilizing a computer webcam with programs like Skype can save applicants time and money by reducing their travel time. It also allows employer's to quickly screen potential employees so they can spend more time taking care of business.



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