

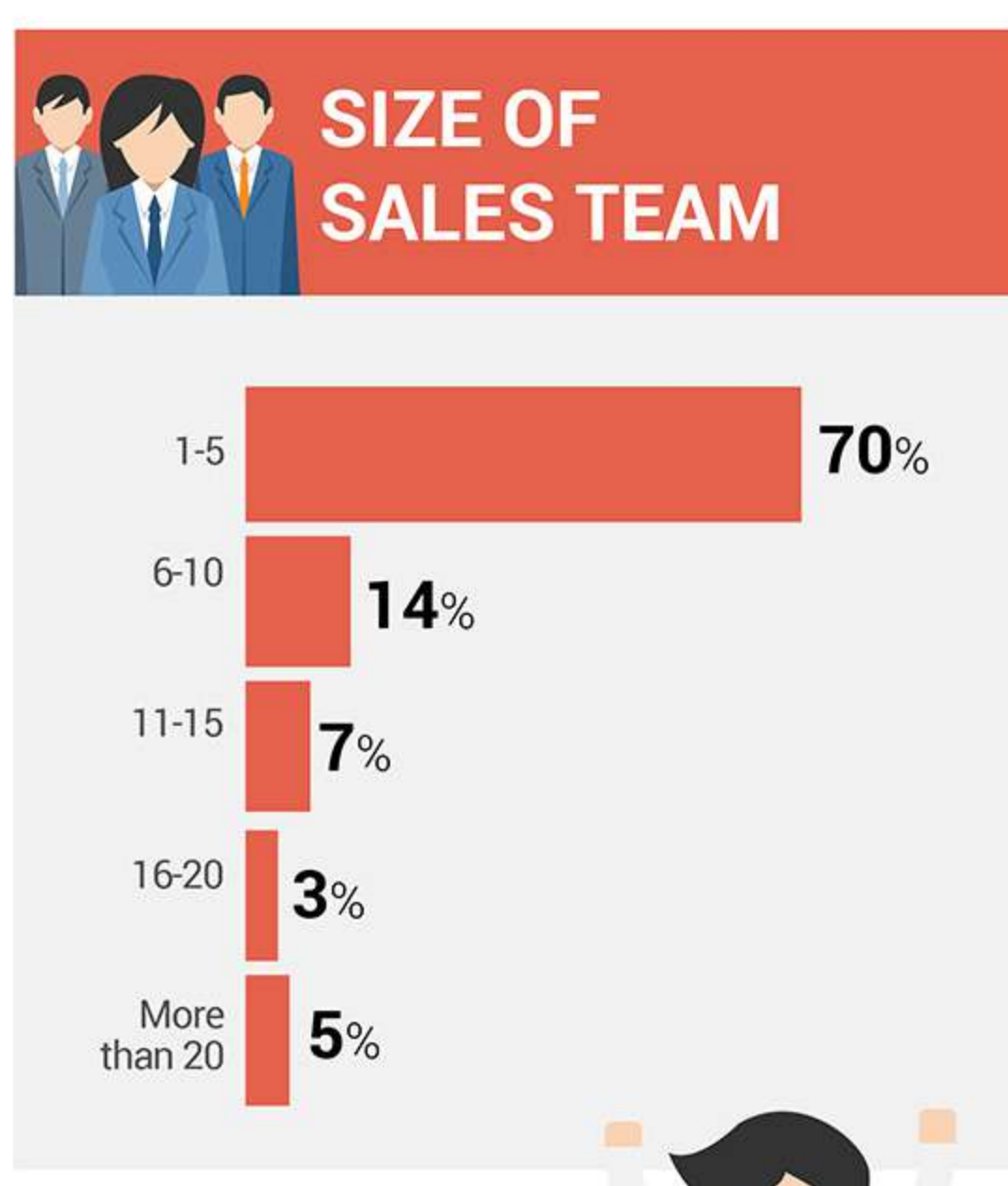
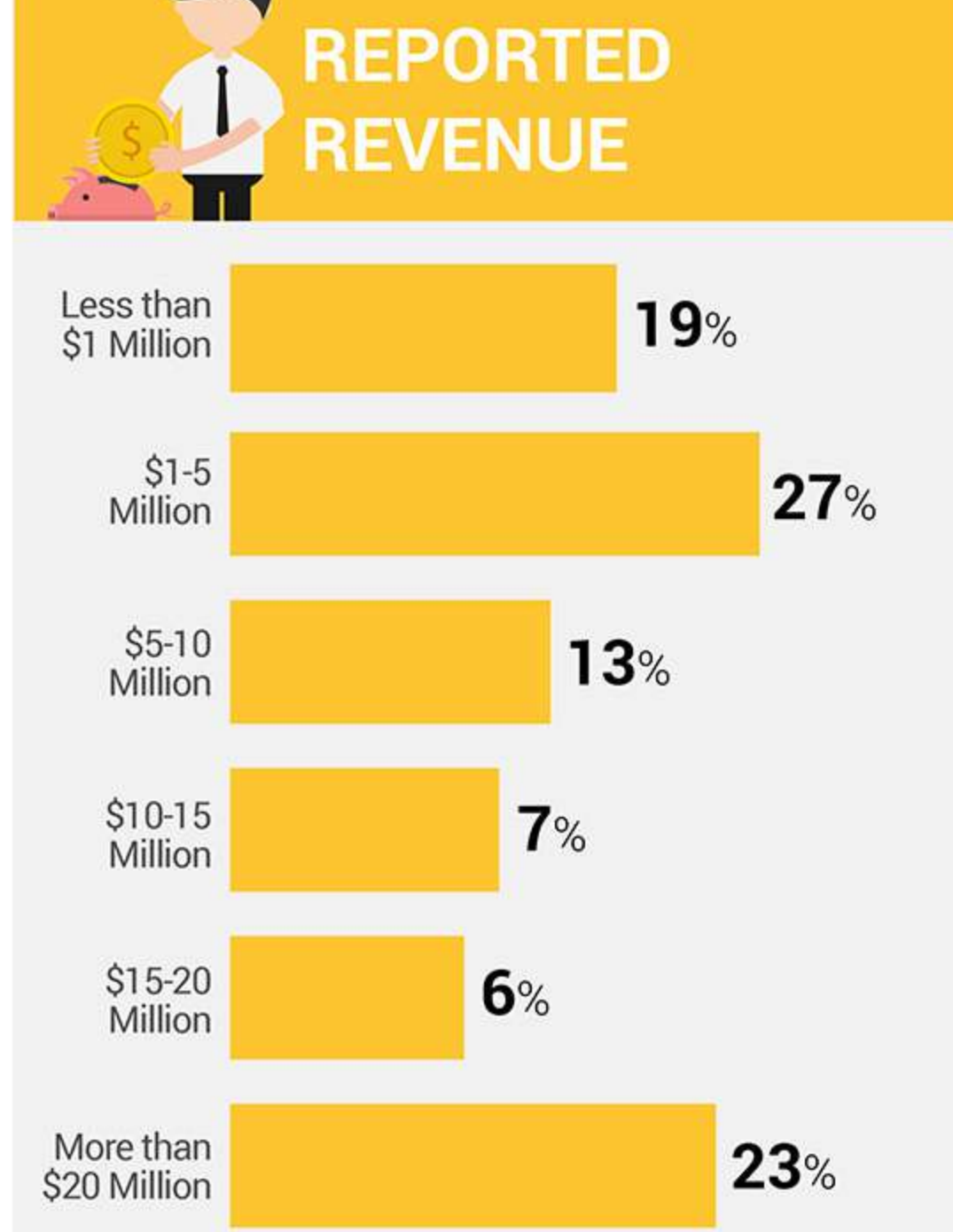
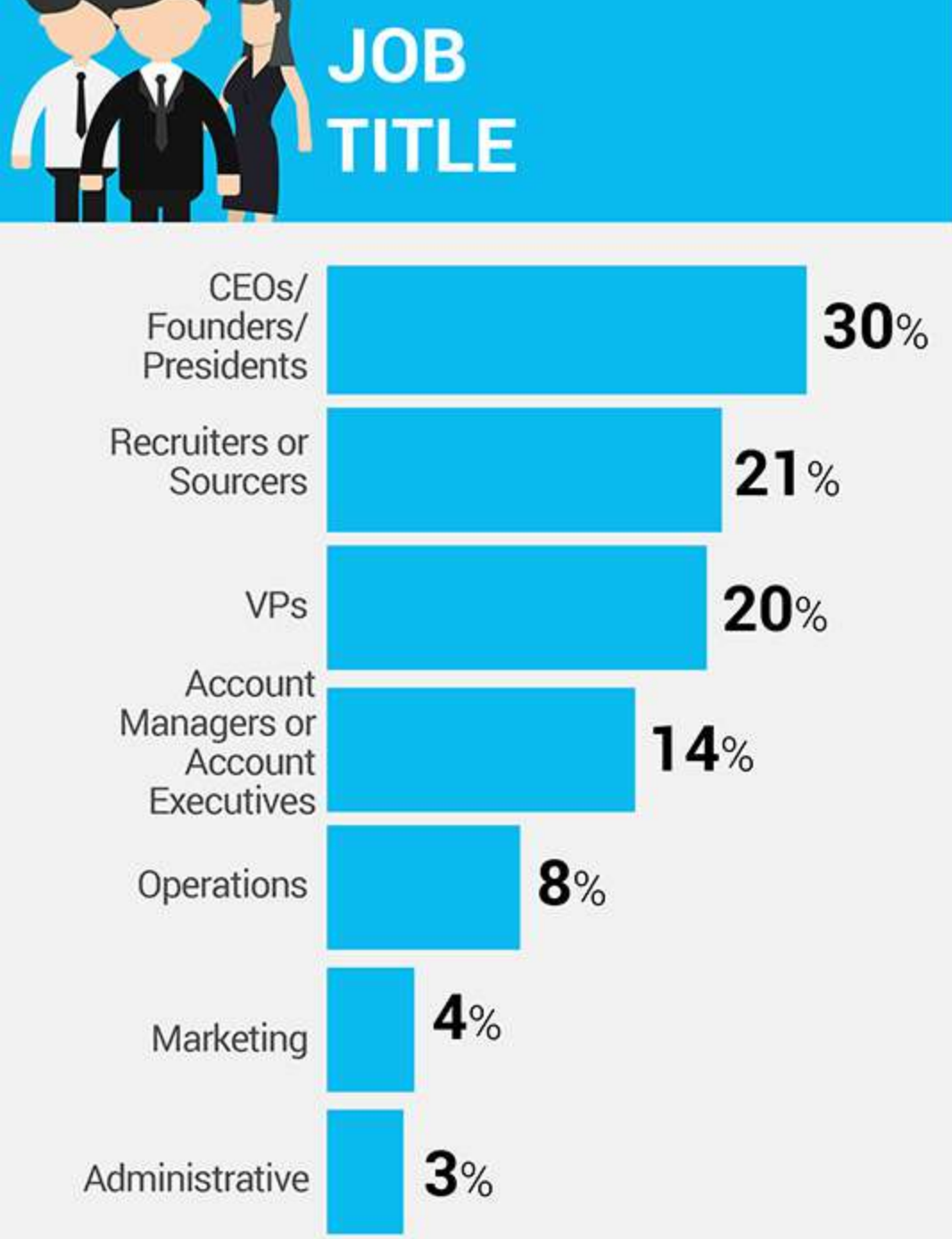
SALES CHALLENGES YOUR STAFFING FIRM WILL FACE IN 2015

WILL FACE IN 2015

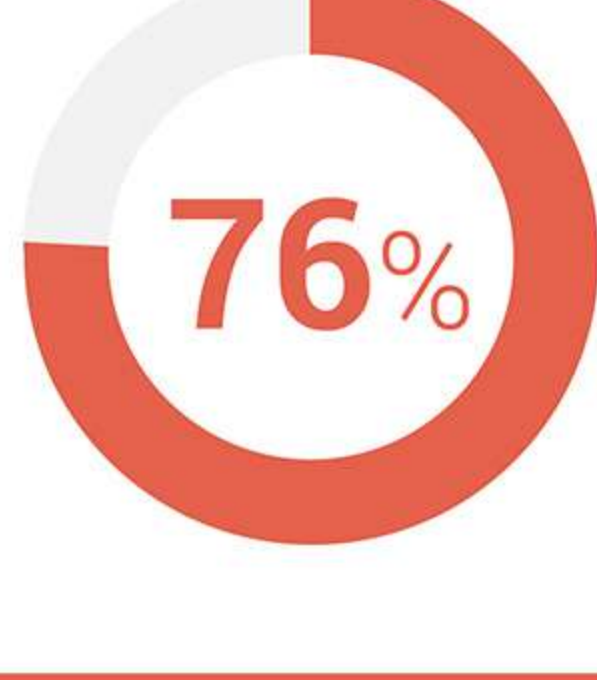
YOUR STAFFING FIRM IS HOPING TO GROW IN 2015 - WHAT'S STANDING IN YOUR WAY?

Bullhorn and InsightSquared conducted a new study to learn about the challenges staffing firms will face in 2015. Read on to find out what 3 major obstacles your peers anticipate for next year, and arm yourself with benchmarking data to set your own firm up for success in 2015.

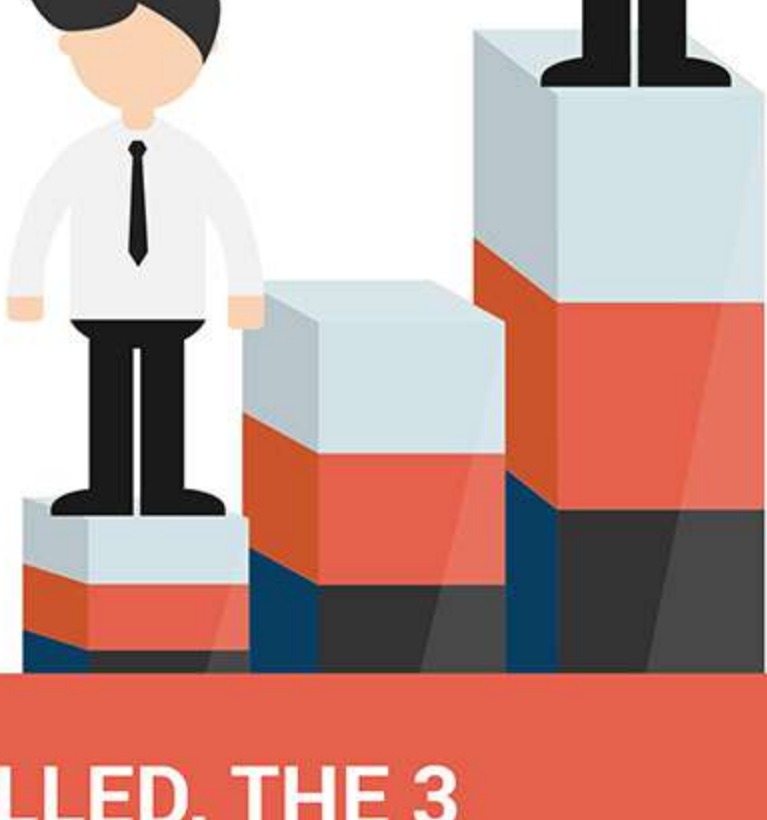
BREAKDOWN OF RESPONDENTS



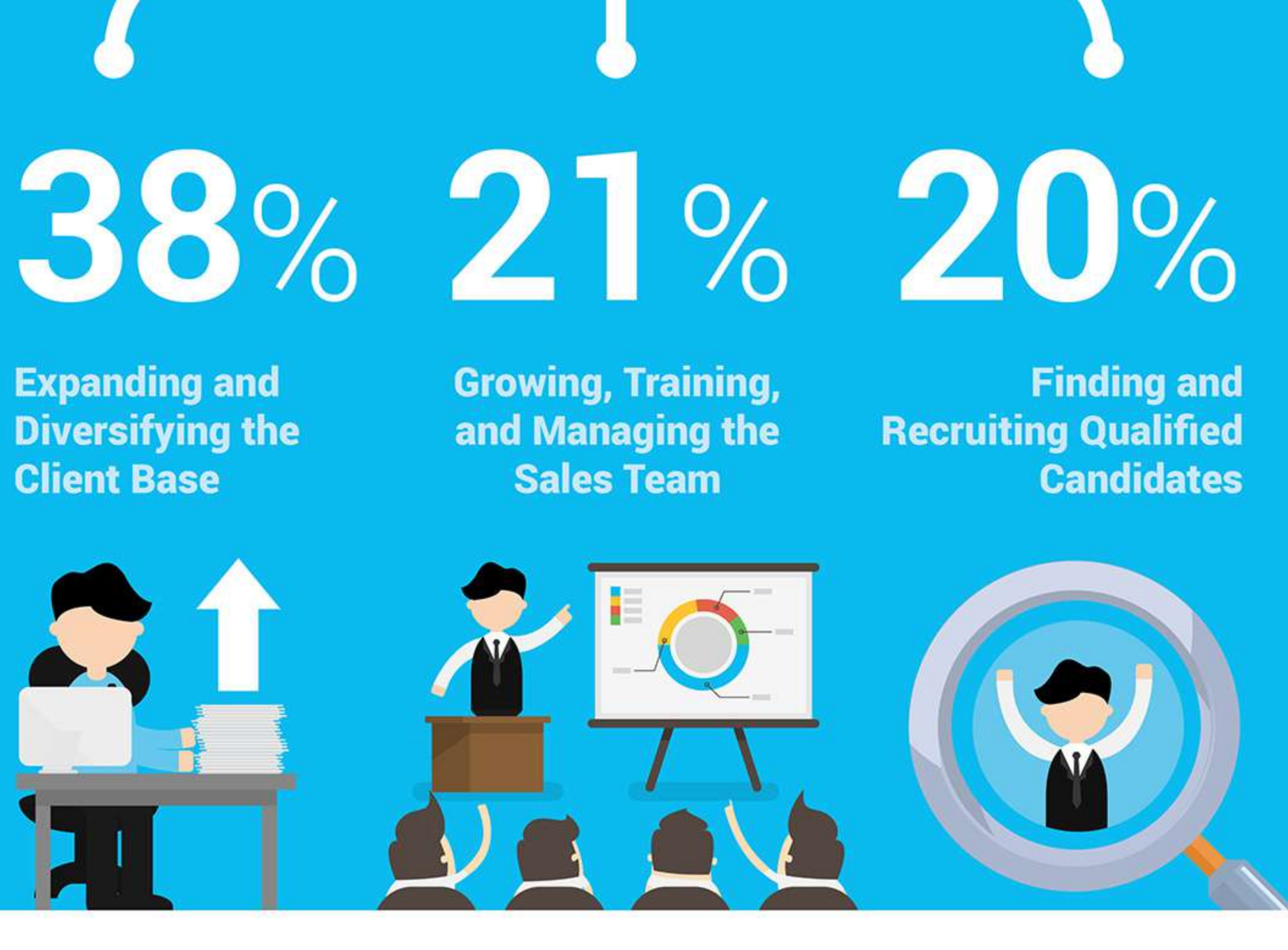
THE MAJORITY OF RESPONDENTS ARE OPTIMISTIC ABOUT 2015



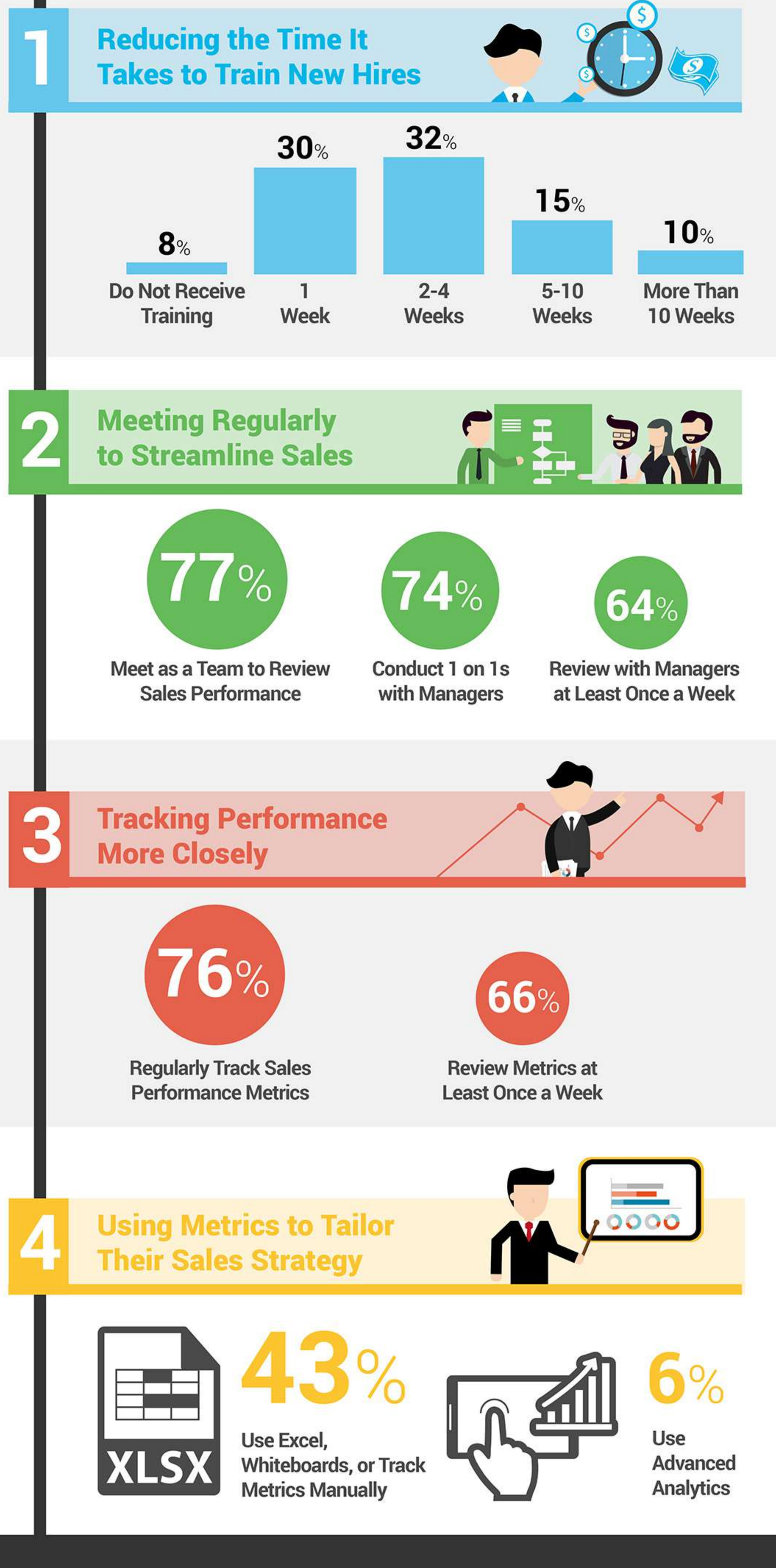
EXPECT TO GROW THEIR SALES TEAMS IN THE NEXT 12 MONTHS.



BUT ACCORDING TO FIRMS POLLED, THE 3 CHALLENGES MOST LIKELY TO LIMIT GROWTH ARE:



HOW ARE FIRMS MEETING THESE CHALLENGES TODAY?



IS YOUR FIRM PREPARED TO OVERCOME THESE THREE CHALLENGES?

Use this data to pinpoint improvements your firm can make now to rise above the competition in 2015.

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