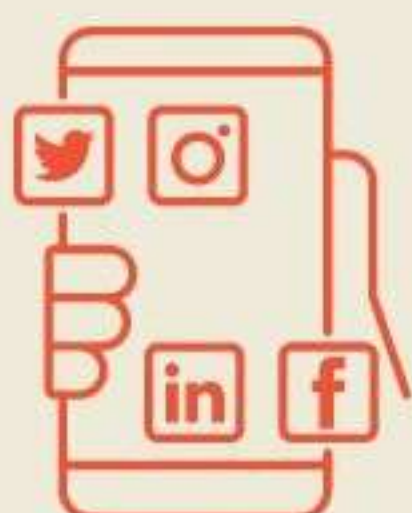# THE HIRING STATISTICS

Technology and **knowledge** of how to engage candidates will make the hiring process easier

Social media is the most popular way to boost an employer brand.

47%

of hiring managers curently utilise this tool.

81%

of hiring managers agree that fast and efficient candidate attraction aided by modern technologies will be most benefit to the hiring process over the next 3-5 years.

57%

of hiring managers think that the growing knowledge of how to engage candidates will also make the recruitment process easier in the future.

66%

identify **skill shortages** as a major obstacle in the hiring process.

62%

cite **talent shortage** as a problem in the hiring process.

THE TOP THREE recruitment priorities for hiring managers over the next 2-3 years will be:

47%

Candidate experience.

43%

Efficiency of hiring process.

42%

Effective talent recruitment tools.

When evaluating the success of the hiring process, **the quality of hire and the length of time** the hire stays with the company are today consider to be almost as important as the time it takes to fill a vacancy.